

THE AIR SOCIETY PRESENTS

# THE SKY'S THE LIMIT

BENEFIT 2016

THURSDAY, OCTOBER 13

ASCENT LOUNGE NEW YORK

HONOREE  
JONATHON K. YORMAK  
EAST END CAPITAL

BENEFITING



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AND WE ARE SO PROUD OF YOU.**

**LOVE ALWAYS,  
JILL, GRACE & ELLE**



**25TH ANNUAL  
NEW YORK AIR SOCIETY PRESENTS  
THE SKY'S THE LIMIT  
Cocktail Party Benefit 2016**



**HONORING  
JONATHON K. YORMAK**  
Co-Founder  
East End Capital

Open Bar • Music provided by DJ Yacine  
• Dancing • Hand-Rolled Sushi Bar •  
and More

**THURSDAY, OCTOBER 13, 2016**  
Ascent Lounge New York

7 p.m.	Doors Open
8:15 p.m.	Speaking Program
8:30 p.m.	DJ & Dancing
11 p.m.	Benefit Concludes

With our deepest gratitude to  
our friends and colleagues  
for their continued efforts and  
support of **National Jewish Health  
And the AIR Society**

And special thanks to

**JONATHON K. YORMAK**

for his dedication this year

We are forever grateful to  
Dr. Michael Salem  
and everyone at  
National Jewish Health  
for the care and love they have  
shown our family over the years.

**Stacey and Roger  
Silverstein**



## 2016 HONOREE

### Jonathon K. Yormak East End Capital

Jonathon K. Yormak is the co-founder of East End Capital Partners. East End is a fully integrated real estate investment and development firm with holdings and offices in both New York City and Miami. Mr. Yormak oversees all activities at East End, which has acquired over \$1 billion of office, residential and retail properties since 2011. In addition, the firm controls over 1 million square feet of development rights in the Wynwood neighborhood in Miami.

Before founding East End, Mr. Yormak was a managing principal at both Ruben Companies and Broadway Partners. On a combined basis, he acquired, repositioned and managed an office portfolio exceeding 15 million square feet located throughout the United States, as well as 1,000 residential units within New York City and Boston. Mr. Yormak has extensive capital market knowledge, having sourced and structured billions of dollars of equity and debt. He also has broad platform-building experience, having started and grown various real estate-related businesses.

Earlier in his career, he was a real estate attorney at Fried Frank and Pryor Cashman, handling acquisitions, dispositions, joint ventures, financings and REIT mergers.

A graduate of Colby College and Fordham Law School, Mr. Yormak sits on the board of directors for the Wynwood Business Improvement District and was a long-time board member of both the UJA-Federation of New York and The Children's Hearing Institute.

Mr. Yormak lives on the Upper East Side of Manhattan with his wife of 16 years, Jill, and two daughters, Grace, 13, and Elle, 11.

# EAST END

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C A P I T A L

To a wonderful partner, mentor,  
colleague, and friend.

We are proud to support the  
AIR Society of National Jewish Health  
and congratulate you on this honor.

Thank you for leading the way in  
business, charity, and tequila.



[www.eastendcap.com](http://www.eastendcap.com)

Dear Friends and Colleagues,

Thank you for joining us tonight to honor Jonathon K. Yormak and to support National Jewish Health, the leading respiratory hospital in the nation.

National Jewish Health, based in Denver, is the only facility in the world dedicated exclusively to the groundbreaking research and treatment of patients with respiratory, cardiac, immune and related diseases. They have led the way with new discoveries that impact and improve the lives of patients around the world. Last year, National Jewish Health and the Icahn School of Medicine established the Mount Sinai – National Jewish Health Respiratory Institute in New York City ([www.therespiratoryinstitute.org](http://www.therespiratoryinstitute.org)).

We encourage you to page through this program and see all of the supporters who have helped make tonight possible. Many of these donors were able to join us tonight. We would like to extend a special thank you to each of you, as you are generously helping to support the millions of people who suffer from respiratory, cardiac, immune and related diseases.

Again, thank you to all of our subscribers and to all of you who were able to attend tonight's festivities.

Have a wonderful evening and thank you for supporting this important cause!

With gratitude,

A handwritten signature in black ink, appearing to read "Jennifer & Kyle". The signature is fluid and cursive, with the first name starting with a large "J" and the last name starting with a large "K".

Jennifer & Kyle Widay  
Co-Chairs

# HE'LL



Jake Cohn  
Professional Skier  
Asthma Patient

# NEVER FLY.

## AT THE NATION'S LEADING RESPIRATORY HOSPITAL, WE NEVER SAY NEVER.

Jake Cohn was born with severe asthma and spent much of his childhood in the hospital. For a while, it looked like he'd never lead a normal life. But then he came to **National Jewish Health in Denver**.

Thanks to our cutting-edge technology, groundbreaking research and expert care, Jake's spending his days on the slopes as a professional skier, instead of in a hospital bed. See more of Jake's story and many others at [njhealth.org/patients](http://njhealth.org/patients). **To learn more or to make an appointment, call 1.800.621.0505 or visit [njhealth.org](http://njhealth.org).**



**National Jewish Health**<sup>®</sup>

Science Transforming Life<sup>®</sup>

Dear Friends,

Thank you for being a part of the 2016 New York AIR Society "The Sky's The Limit" Cocktail Benefit in support of National Jewish Health. Through your attendance tonight, you are fueling our ability to pioneer medical advancements, provide compassionate care to all patients and train the next generation of leaders in medicine and science.

Every day, we hear from grateful patients who have spent years of their lives looking for answers to their complex medical conditions. They often tell us, "You were the only place that could help." Such words are a testament to our ongoing mission and the generosity of our donors.

We would appreciate the opportunity to show you in person what makes National Jewish Health the leading respiratory hospital in the nation. In addition, our website ([njhealth.org](http://njhealth.org)) is a tremendous resource for information about the conditions we treat, our research and our world-class physicians.

Once again, we are appreciative of your support. On behalf of the dedicated faculty and staff at National Jewish Health, thank you for joining us at the New York AIR Society "The Sky's The Limit" Cocktail Benefit. Best regards.

Sincerely yours,

A handwritten signature in black ink that reads "Michael Salem". The signature is written in a cursive, flowing style.

Michael Salem, M.D.  
President and CEO



## **ABOUT THE NEW YORK AIR SOCIETY** for Asthma, Immunology and Respiratory Medicine

In 1991, a group of young professionals came together to form the New York AIR Society, because some of them or their family members had been treated for asthma, allergies and/or immune system disorders at National Jewish Health. This common tie gave them the inspiration to assist National Jewish Health in its efforts.

The New York AIR Society is composed of a diverse group of ambitious young professionals from a variety of industries in New York. Since its inception, the New York AIR Society has raised more than \$4 million to fund research, patient care, and clinical and educational programs at National Jewish Health.

Each spring, the AIR Society plans an exciting night to honor a local leader who has shown devotion, talent and integrity in his or her industry. The Benefit includes terrific food, drink, live music, dancing and raffle prizes for nearly 400 professionals.

### **Previous Award Recipients**

Michael Lehrman	2015
Michael A. Rodriguez	2014
Peter G. Riguardi	2012
Jason D. Pizer	2011

New committee members are always welcome.

For more event information, please contact Mattie L. Shepherd, senior associate director of special events at 212.297.0857 or [ShepherdM@njhealth.org](mailto:ShepherdM@njhealth.org), or visit the National Jewish Health New York AIR Society website at [www.airsociety.org](http://www.airsociety.org) and like the New York AIR Society Facebook page at [www.facebook.com/NewYorkAIRSociety](http://www.facebook.com/NewYorkAIRSociety).

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## **IRVING BORENSTEIN MEMORIAL AWARD**



**February 28, 1948 to January 17, 2011**

**A Man of Devotion, Talent and Integrity**

For 32 years, he was the guiding force of National Jewish Health in New York City, raising millions of dollars for patient care and research through the legendary Real Estate, Financial Industry and Retail Industry dinners. Irving's talent, dedication and integrity brought great honor to National Jewish Health and forged relationships of warmth and respect with some of the leading philanthropists in New York. Along the way, he earned the respect and esteem of the thousands his life touched.

## Behind the Scenes Tour at National Jewish Health



Rachel Friedman, PhD, Assistant Professor in the National Jewish Health Department of Biomedical Research, explains her research to Jonathon Yormak during his tour of the institution last summer. Dr. Friedman is studying a cellular pathway that may be involved in the progression of type-1 diabetes and could lead to new ways of treating the currently incurable condition.



## Explore Your Giving Options

Did you know that your gift to National Jewish Health can support compassionate care and groundbreaking research – **as well as benefit you and your family?**

Learn how gift planning can:

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- Create a personal legacy
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- Avoid capital gains taxes
- Provide income to your family
- Give at the lowest possible cost

For more information,  
contact Marc Krause at **212.868.3062**,  
or **KrauseM@NJHealth.org**.

[njhealth.org/giftplanning](http://njhealth.org/giftplanning)



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Stephen Epstein and Seyfarth Shaw LLP

Stacey & Roger Silverstein

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As one of the original founders of

The AIR Society

I am so proud of how far we have  
come. This evening is a tribute to  
our continuing commitment to

National Jewish Health

With deep appreciation to  
everyone Involved...

Kathy Chazen and

Larry Miller

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and joins in honoring  
our long time friend, colleague,  
client and tennis partner

Jonathon K. Yormak



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and its continued dedication to supporting the efforts of National Jewish Health in revolutionizing treatment methods and advancing research in the fields of asthma, immunology and respiratory medicine

We extend our warmest congratulations to our friend, the honoree of  
**The Sky's The Limit Benefit 2016**

**Jonathon K. Yormak**  
**East End Capital**

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**THE SKY'S THE LIMIT BENEFIT**

*Congratulations  
to this year's honoree*

**JONATHON YORMAK**  
FOUNDER/MANAGING PRINCIPAL  
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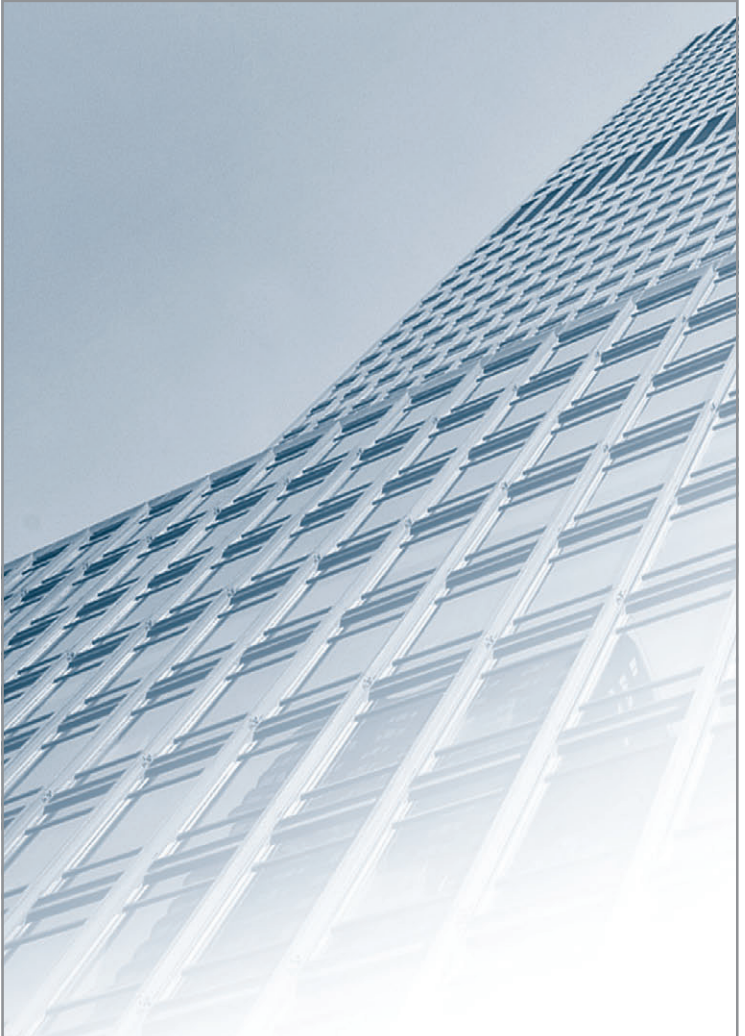
and are delighted to honor

**Jonathon K. Yormak**

**Newmark Grubb  
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We are proud to support  
**National Jewish Health**  
and  
congratulate our good friend and partner  
**Jonathon Yormak**



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Stephen Epstein and  
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**Jonathon K. Yormak**  
on this well-deserved honor.

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pleasure to be your friend.

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The Valger family & DVO team.

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**THE SKY'S THE LIMIT**  
**BENEFIT 2016**

CONGRATULATIONS  
TO THIS YEAR'S HONOREE,  
**JONATHON K. YORMAK.**

WE WOULD LIKE TO  
THANK HIM FOR HIS UNWAVERING  
COMMITMENT ON BEHALF OF THIS  
TERRIFIC ORGANIZATION.



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### CONGRATULATIONS

JONATHON K. YORMAK

Co-founder, East End Capital

as you are honored by the

**NEW YORK AIR SOCIETY OF  
NATIONAL JEWISH HEALTH**

for the dedication and  
integrity you have brought  
to our community,  
and all that you have  
contributed to  
National Jewish Health,  
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Congratulations  
Honoree

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Cause**

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The Sky's the Limit Benefit

Congratulations to  
*Jonathon K. Yormak,*  
Honoree at this esteemed event



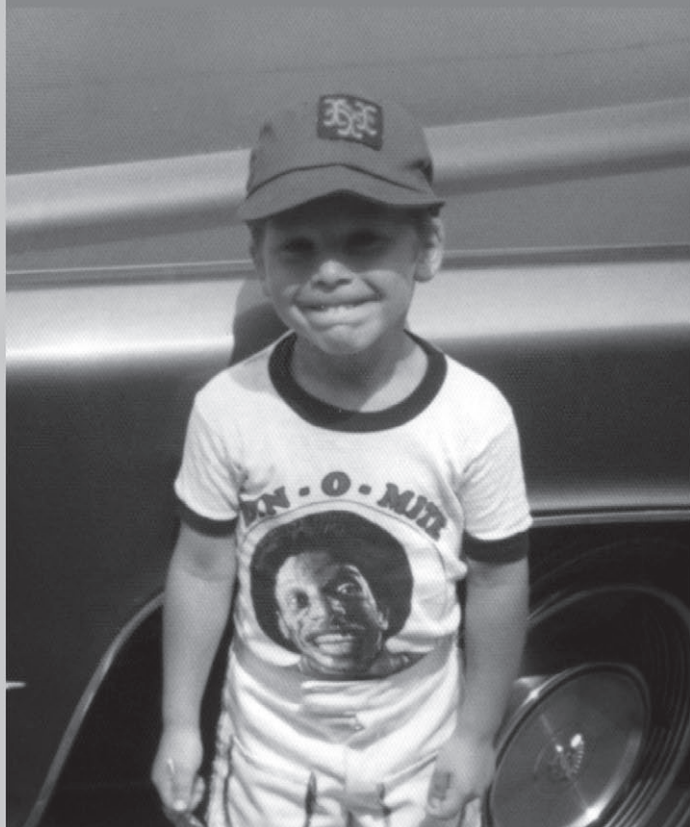
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**WE ARE PROUD TO SUPPORT  
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AND CONGRATULATE  
JONATHON K. YORMAK  
ON THIS  
MOST DESERVING HONOR.**

✘ ✘ ✘

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CBRE is proud to join in supporting the AIR Society, and we thank Roger Silverstein for his eight years of devoted leadership to this crucial organization.



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hard for this cause

Simona and Jerry Chazen

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for their tireless dedication  
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We are proud to support

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**And**

**Roger Silverstein**

for their dedication and continued efforts

With affection from  
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**Congratulations  
Jonathon Yormak  
and the  
New York AIR Society  
on your success in supporting  
National Jewish Health!**



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**OUR WARMEST WISHES TO  
JONATHON YORMAK  
ON THIS WELL-DESERVED HONOR.**

**MAY YOU CONTINUE YOUR  
GREAT WORK FOR  
NATIONAL JEWISH HEALTH  
& IN REAL ESTATE.**

**— JONATHAN MORE & JORDAN RAY**



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**JONATHON K. YORMAK**  
ON THIS GREAT HONOR

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*We are pleased to support  
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Jonathon Yormak,  
and the important work of  
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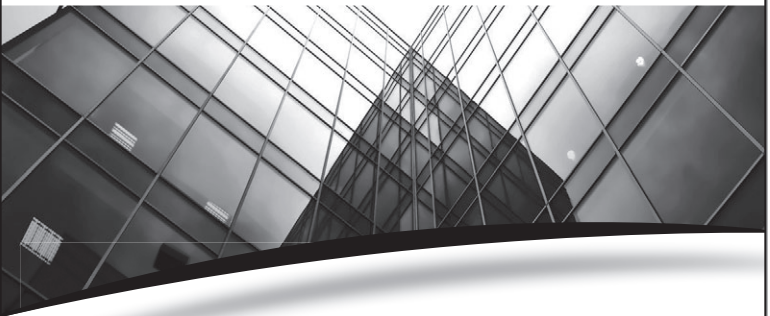


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In honor of our dear friend

***Jonathon Yormak***

for his tireless work on behalf of  
National Jewish Health  
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*Congratulations to the 2016 AIR Society Honoree  
Jonathon K. Yormak*

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*New York City REIT and AR Global  
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Annual "Sky's the Limit Gala"  
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*We applaud Jonathon Yormak for his  
commitment to this very worthy cause*

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Congratulations to this year's honoree  
**Jonathon Yormak**

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Jonathon Yormak, The Air Society  
and National Jewish Health  
for all their dedication and hard work.

We are thrilled to be able to share this  
special night with you.

We admire and respect your dedication to  
ensuring the success of The AIR Society  
and National Jewish Health.

Our very best wishes to our dear friend  
**Jonathon.**

Much love,

Jason P. Semmel, Sylena Goodman &  
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and to

**Roger & Stacey  
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for co-chairing a  
successful event.

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PROUD OF YOUR  
ACCOMPLISHMENTS.

HERE'S TO MANY,  
MANY MORE.

SHINE ON, JON!

WE LOVE YOU!

*Jennifer, Peter,  
Amanda and Kevin*



*Let us All Toast  
to  
Early Goffer  
for all her work  
and effort with the  
Air Society*

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mission to raise funds  
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and their important work.



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**CONGRATULATIONS**

to the AIR Society on all of  
the hard work you do to  
benefit National Jewish  
Health!

I commend

**Roger Silverstein**

and all of the co-chairs and  
committee members for  
lending your time to this  
cause.

Wishing you all a  
successful event and a great  
evening!

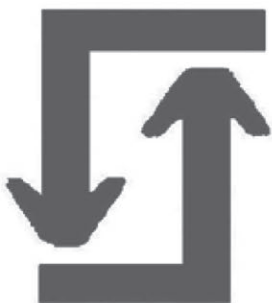
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